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Dear Outdoors Enthusiast,

The 4th **Annual Manitoba Outdoors Show** which was held February 7-9th 2020 at the Red River Exhibition Place was a success with 5500 adults attending compared to 2,900 the first year. The feedback received from guests and exhibitors was very positive.

Due to COVID the 2021 show was postponed so the 5th Annual Manitoba Outdoors Show will take place **February 4-6th, 2022**.

The goal of the Manitoba Outdoors Show is to **"promote a healthy and adventure filled lifestyle for the whole family"** by giving exhibitors the opportunity to showcase their products and services related to the outdoors.

A key component of this event is the **interactive & demonstration area** where guests can participate, and be educated on a variety of outdoor activities including kayaking, archery, paddle boarding, fly fishing, cycling, scuba, target shooting, cycling etc.

With the support of the outdoors community, this event will continue to grow and provide information and inspiration to "get off the couch and try something new."

I would like to invite you to be a part of the growth of this local event by becoming involved as a sponsor and/or exhibitor.

Your feedback regarding the Manitoba Outdoors Show is very important and appreciated.

Looking forward to hearing from you.

Contact: John Falk (Show Coordinator)
204.898.1343
Box 412 Niverville, Manitoba
R0A 1E0
JPEvents@shaw.ca

