

PRODUCED BY



Dear Outdoors Enthusiast,

The **7th Annual Manitoba Outdoors Show** which was held **January 26-28th, 2024** at the Red River Exhibition Place. The feedback received from guests and exhibitors was very positive, which we will continue to build on.

The **8th Annual Manitoba Outdoors Show** will take place on **February 1st and 2nd, 2024** at the Red River Exhibition Place in Winnipeg, MB.

The goal of the Manitoba Outdoors Show is to “promote a healthy and adventure filled lifestyle for the whole family” by giving exhibitors the opportunity to showcase their products and services related to the outdoors.

A key component of this event is the interactive & demonstration area where guests can participate, and be educated on a variety of outdoor activities including kayaking, archery, paddle boarding, fly fishing, cycling, scuba, target shooting, cycling etc.

With the support of the outdoors community, this event will continue to grow and provide information and inspiration to “get off the couch and try something new.”

I would like to invite you to be a part of the growth of this local event by becoming involved as a sponsor and/or exhibitor.

Your feedback regarding the Manitoba Outdoors Show is very important and appreciated.

Looking forward to hearing from you.

**Contact:** John Falk (Show Coordinator)  
204.898.1343  
Box 412 Niverville, Manitoba  
R0A 1E0  
[JPEvents@shaw.ca](mailto:JPEvents@shaw.ca)



February 1-2nd, 2024 at Red River Exhibition Place

# EXPERIENCE ADVENTURE

PRODUCED BY

*John Peter*  
EVENTS

*"A showcase for outdoor enthusiasts featuring products and services geared towards a healthy and adventure filled lifestyle for the whole family."*

## Admission

Adults \$12 – Under 18 Free

**Free Parking | Stage & Pool Demonstrations | Special Guests**

## Show Hours

Saturday 10-6, Sunday 10-6

## Exhibitors Booths

10' x 10' are \$895 each

(All booths include pipe, drape, and 4 Exhibitor passes)

## Potential Exhibitor Categories

Archery

Campgrounds

Outdoor Associations

Hang Gliding / Ultralights

Horseback / Trail Riding

Nurseries - Trees / Plants

Safaris

Skiing / Snowboarding

Nutrition

Outdoor Equipment

Recreational Vehicles

Ziplines

Camping Equipment

Conservation

Golf

Outdoor Clothing

Sporting Goods - Retail

Skateboarding

Bird Watching

Health & Wellness

Charters / Tours

Paddle Boarding

Cycling

Canoes & Kayaks

Fishing & Hunting

Running

Boats

Pools / Spas

Skydiving

Tourism

Hiking

Accommodations

Cycle Cross



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## SPONSORSHIP PACKAGE

2024 Manitoba Outdoors Show

### PLATINUM \$5,500

- Recognition as **PLATINUM** sponsor on all promotions
- Signage at the entrance to event
- 1st choice of 6 - 10' x 10' booths in a prime location
- 250 – 2 for 1 Adult show passes
- 50 – VIP weekend passes

### GOLD \$3,500

- Recognition as **GOLD** sponsor on all promotions
- Four (4) – 10' x 10' booths
- 150 – 2 for 1 Adult show passes
- 25 – VIP weekend passes

### SILVER \$2,500

- Recognition as **SILVER** sponsor on all promotions
- Three (3) – 10' x 10' booths
- 100 – 2 for 1 Adult show passes
- 20 – VIP weekend passes

### BRONZE \$1,500

- Recognition as **BRONZE** sponsor on all promotions
- Two (2) – 10' x 10' booth
- 50 – 2 for 1 Adult show passes
- 15 – VIP weekend passes

ALL PRICES ARE SUBJECT TO GST



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John Falk